

### The Biology of Beauty in the Media: "My Humps"

The music video "My Humps", by the Black-Eyed Peas (link and lyrics below) provides a good example of several concepts discussed in this course. The lyrics and interplay between Fergie and Will.I.Am in the video provides clear demonstrations of topics covered under our Biology of Beauty lectures. One of these topics is male competition for females. In the video Fergie says *"They say I'm really sexy. The boys they wanna sex me. They always standing next to me..."*, which implies that multiple men are competing for her attention. However, Fergie is choosy – demonstrating female choice – when she says (They are) *"Tryin' a feel my hump, hump. Lookin' at my lump, lump. U can look but you can't touch it, If u touch it I'ma start some drama, You don't want no drama, No, no drama, no, no, no, no drama. So don't pull on my hand boy, You ain't my man, boy."* This shows that she is making the choice, and that unwelcome advances from a man she has not chosen will be rebuffed by 'drama'.

Another topic demonstrated in this video is that males and females have different reproductive agendas. Males want mating opportunities with healthy, beautiful, young (fertile) females but females want more selective mating with males that offer resources and fidelity. Fergie states that men are trying to advertise their resources when she says *"I drive these brothers crazy. I do it on the daily. They treat me really nicely. They buy me all these ice-ys. Dolce & Gabbana, Fendi and then Donna, Karan, they be sharin'. All their money got me wearin' fly gear."* The men are buying her presents to show their ability to acquire and give her resources.

As discussed in the Biology of Beauty lectures, males are attracted to sexually selected traits in females that demonstrate sexual maturity and fertility, like developed breasts and a feminine shape, which form after puberty when estrogen surges cause fat deposits in the breasts and on the hips (gluteal-femoral fat) leading to a hourglass figure with a waist-to-hip ratio between 0.6 – 0.8. In the video, Fergie mentions these feminine physical traits of maturity and fertility when she calls them her *"My hump, my hump, my hump, my hump. My lovely lady lumps. In the back and in the front."* Fergie also acknowledges that she will use these traits to make Will.I.Am get *"love drunk off my hump"* and to make him *"work"* to spend his money and time (resources) on her. In response to his spending money and time on her she offers mating opportunities (*"I'ma make you scream"*). From an evolutionary perspective pregnancy, childbirth, and nursing a child are risky and more energetically expensive for females than males. Thus, any resources and fidelity offered by a mate are valuable things for a female and increase the likelihood that she will be successful in bearing and raising offspring for him. The following dialogue demonstrates this nicely:

(Fergie) *"My hump, my hump, my hump, my hump. My lovely lady lumps. In the back and in the front. My lovin' got u. (Will.I.Am) She's got me spendin'.* (Fergie) *"Spendin' all your money on me and spending time on me."* (Will.I.Am) *"She's got me spendin'."* (Fergie) *"Spendin' all your money on me, on me, on me."* (Will.I.Am) *"What you gon' do with all that junk? All that junk inside that trunk?"* (Fergie) *"I'ma get, get, get, get you drunk. Get you love drunk off my hump."* (Will.I.Am) *"What you gon' do with all that ass? All that ass inside them jeans?"* (Fergie) *"I'ma make, make, make, make you scream. Make you scream, make you scream."* (Will.I.Am) *"What you gon do with all that junk? All that junk inside that trunk?"* (Fergie) *"I'ma get, get, get, get you drunk. Get you love drunk off this hump."* (Will.I.Am) *"What you gon' do with all that breast? All that breast inside that shirt?"* (Fergie) *"I'ma make, make, make, make you work. Make you work, work, make you work."* (Will.I.Am) *"She's got me spendin'."* (Fergie) *"Spendin all your money on me and spendin' time on me."*

## References

YouTube Video [https://www.youtube.com/watch?v=iEe\\_eraFWWs](https://www.youtube.com/watch?v=iEe_eraFWWs)

### **BLACK EYED PEAS LYRICS** **"My Humps"**

What you gon' do with all that junk?  
All that junk inside your trunk?  
I'ma get, get, get, get, you drunk,  
Get you love drunk off my hump.  
My hump, my hump, my hump, my hump, my hump,  
My hump, my hump, my hump, my lovely little lumps.  
(Check it out)

I drive these brothers crazy, (Fergie)  
I do it on the daily,  
They treat me really nicely,  
They buy me all these ice-ys.  
Dolce & Gabbana,  
Fendi and then Donna  
Karan, they be sharin'  
All their money got me wearin'  
Fly gearrr but I ain't askin,  
They say they love my ass `n,  
Seven Jeans, True Religion's,  
I say no, but they keep givin'  
So I keep on takin'  
And no I ain't taken  
We can keep on datin'  
I keep on demonstrating.

My love, my love, my love, my love (Fergie)  
You love my lady lumps,  
My hump, my hump, my hump,  
My humps they got u,  
She's got me spending. (Will I Am)  
(Oh) Spendin' all your money on me and spending  
time on me.  
She's got me spendin'.  
(Oh) Spendin' all your money on me, on me, on me

What you gon' do with all that junk? (Will I Am)  
All that junk inside that trunk?  
I'ma get, get, get, get, you drunk, (Fergie)  
Get you love drunk off my hump.  
What u gon' do with all that ass? (Will)  
All that ass inside them jeans?  
I'm a make, make, make, make you scream (Fergie)  
Make u scream, make you scream.  
Cos of my hump, my hump, my hump, my hump.  
My hump, my hump, my hump, my lovely lady lumps.  
(Check it out)

I met a girl down at the disco. (Will)  
She said hey, hey, hey yea let's go.  
I could be your baby, you can be my honey  
Lets spend time not money.

I mix your milk wit my cocoa puff,  
Milky, milky cocoa,  
Mix your milk with my cocoa puff, milky, milky  
riiiiiight.

They say I'm really sexy, (Fergie)  
The boys they wanna sex me.  
They always standing next to me,  
Always dancing next to me,  
Tryin' a feel my hump, hump.  
Lookin' at my lump, lump.  
U can look but you can't touch it,  
If u touch it I'ma start some drama,  
You don't want no drama,  
No, no drama, no, no, no, no drama  
So don't pull on my hand boy,  
You ain't my man, boy,  
I'm just tryn'a dance boy,  
And move my hump.

My hump, my hump, my hump, my hump,  
My hump, my hump, my hump, my hump, my hump,  
my hump.  
My lovely lady lumps [x3]  
In the back and in the front.  
My lovin' got u,  
She's got me spendin'. (Will)  
(Oh) Spendin' all your money on me and spending  
time on me. (Fergie)  
She's got me spendin'.  
(Oh) Spendin' all your money on me, on me, on me.

What you gon' do with all that junk? (Will)  
All that junk inside that trunk?  
I'ma get, get, get, get you drunk, (Fergie)  
Get you love drunk off my hump.  
What you gon' do with all that ass? (Will)  
All that ass inside them jeans?  
I'ma make, make, make, make you scream (Fergie)  
Make you scream, make you scream.  
What you gon do with all that junk?  
All that junk inside that trunk?  
I'ma get, get, get, get you drunk,  
Get you love drunk off this hump.  
What you gon' do wit all that breast? (Will)  
All that breast inside that shirt?  
I'ma make, make, make, make you work (Fergie)  
Make you work, work, make you work.  
She's got me spendin'.  
Spendin all your money on me and spendin' time on  
me  
She's got me spendin'.  
Spendin' all your money on me, on me, on me.